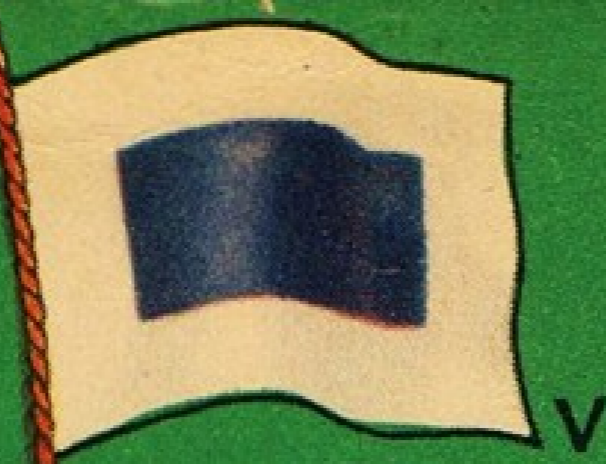


British Naval  
Code Flags



*309 Spring Garden Rd,  
Halifax, N.S.*



A SELECTION OF  
**SHIPS'  
BADGES**

*of*

HIS MAJESTY'S  
*Royal Navies*

"perky" of Gutta Percha



## O. H. M. S.

**G** geared to the tempo of wartime urgency, the Gutta Percha organization is making a maximum contribution to the War effort.

For Great Britain alone, the Company has manufactured more than 450 miles of Fire Hose. Other war products, to mention but a few major lines, are—

Sturdy tires and tubes for army transports and armoured vehicles.

Vital rubber parts for gas masks.

Hose for many thousands of A.R.P. stirrup-pumps.

Rubber boots, overshoes, goloshes, hospital and recreation shoes for the Forces.

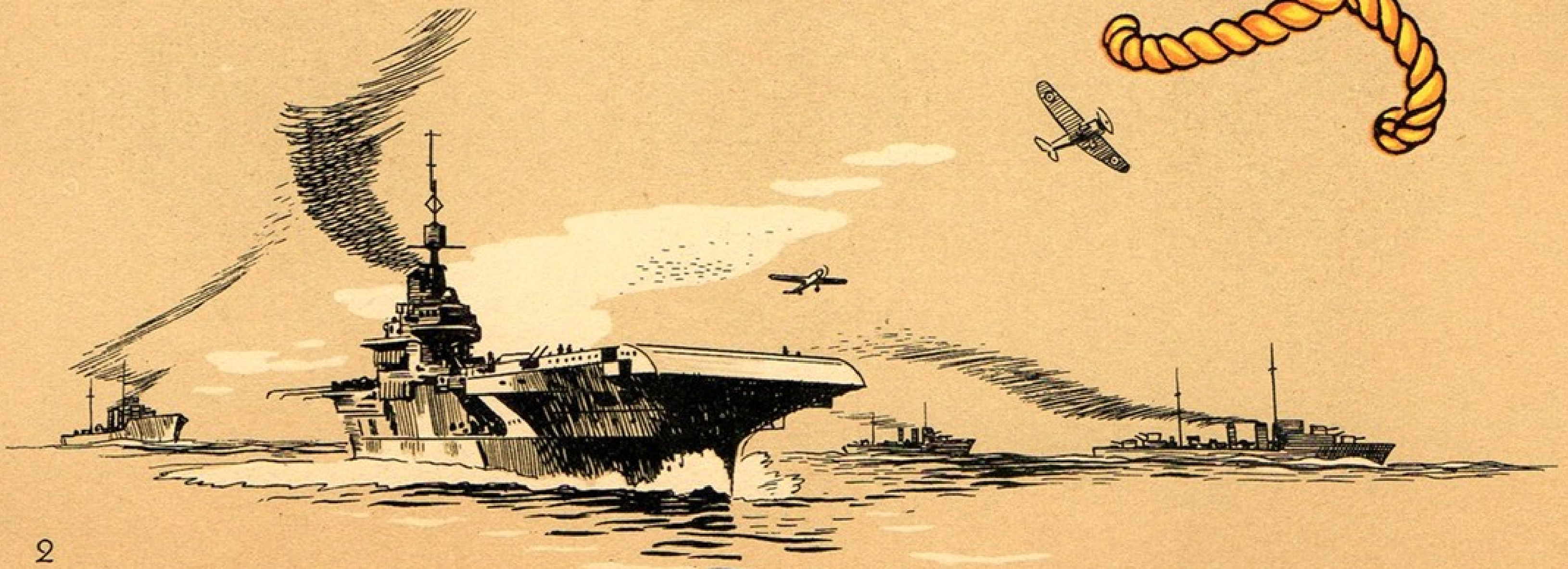
Hundreds of different rubber parts for the Aircraft Industry.

Rubber parts for army tanks.

Rubber products for the Navy.

Rubber Wellingtons for Civilian Defense Services in Great Britain.

In addition to direct war orders for the Allied Forces, Gutta Percha rubber products are helping to "finish the job" by keeping the wheels turning for war industries and for essential civilian production.





BATTLE CRUISER  
28,500 Tons



AIRCRAFT CARRIER  
23,000 Tons



AIRCRAFT CARRIER  
23,000 Tons



AIRCRAFT CARRIER  
23,000 Tons



AIRCRAFT CARRIER  
22,600 Tons



AIRCRAFT CARRIER  
22,500 Tons



AIRCRAFT CARRIER  
22,450 Tons



AIRCRAFT CARRIER  
22,000 Tons



AIRCRAFT CARRIER  
22,000 Tons



CRUISER  
10,000 Tons

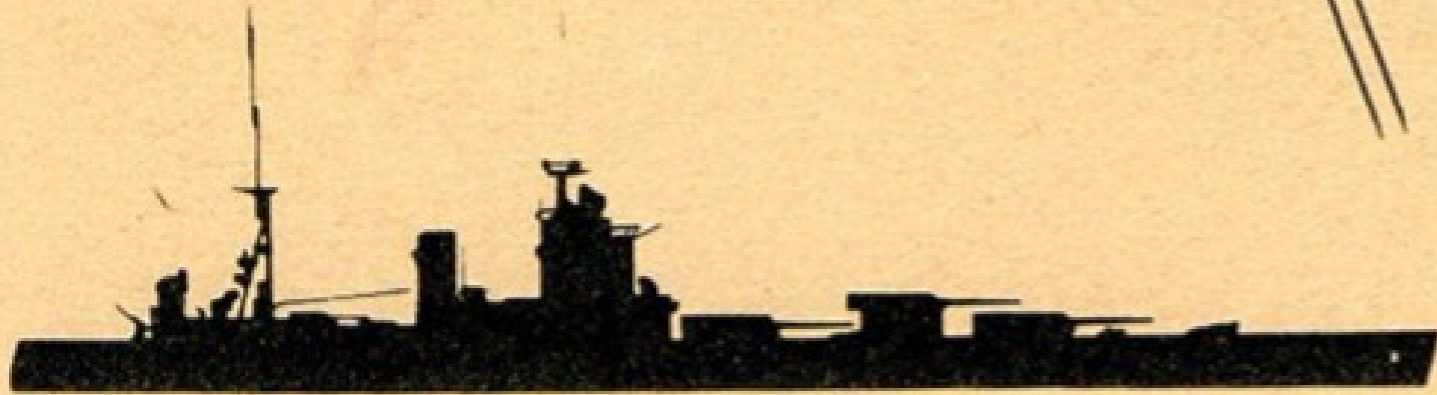
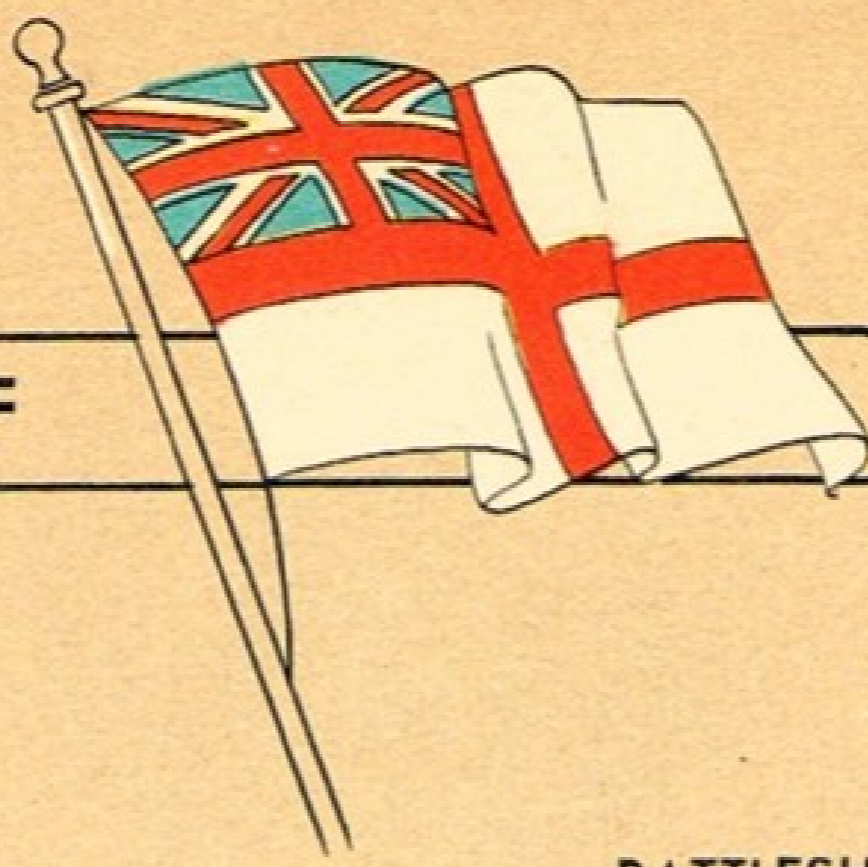


CRUISER  
10,000 Tons



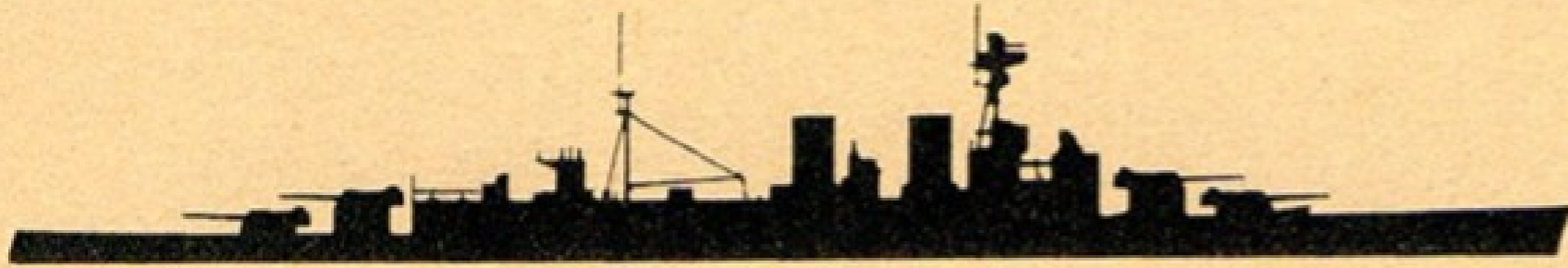
CRUISER  
10,000 Tons

These badge designs are reproduced from various sources — mainly private collections, which, in some instances, vary slightly as to detail and color.



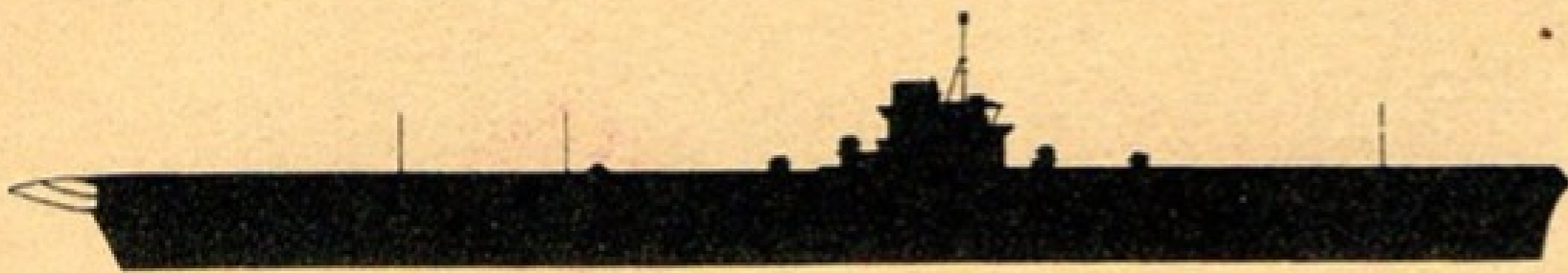
**BATTLESHIPS**

Usually the largest type of warship in the fleet with the heaviest guns and capable of withstanding the greatest punishment. Battleships form the backbone of the fleet.



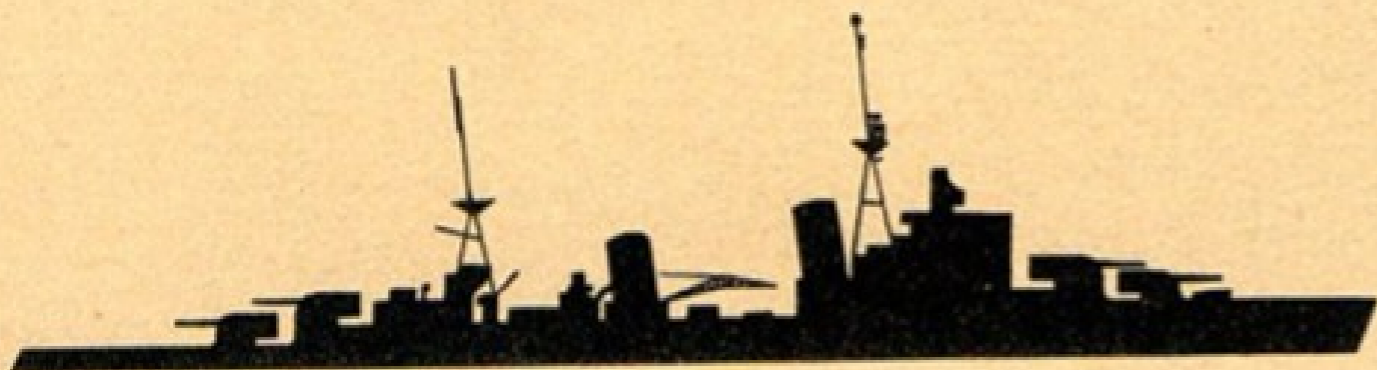
**BATTLE CRUISERS**

Originally called "Dreadnought Cruisers", because of their great size and heavy armament. They are fast warships of heavy striking power and long endurance.



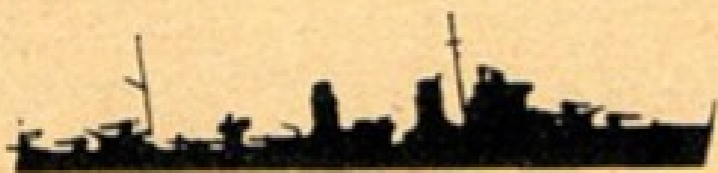
**AIRCRAFT CARRIERS**

This type of ship was introduced after the outbreak of the last great war. Designed usually with superstructure and funnel on starboard side to leave deck clear for flying.



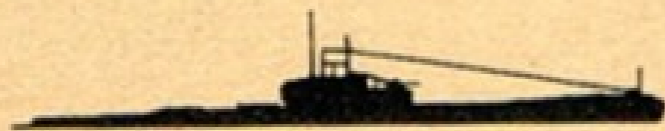
**CRUISERS**

Are broadly divided into two groups — heavy and light — generally those carrying 8" guns and those with 6" or smaller. They are speedy, durable and are employed usually to protect trade routes.



**DESTROYERS**

Although small, Destroyers are the most useful class of ship in the Service and are used for a multiplicity of purposes, such as convoying, submarine-chasing, and a host of other duties.



**SUBMARINES**

First introduced into the British Navy in 1902, Submarines have developed rapidly until they are now often submersible cruisers of great range. Armed with medium heavy guns, machine guns and torpedo tubes, they are more than ever a deadly menace.



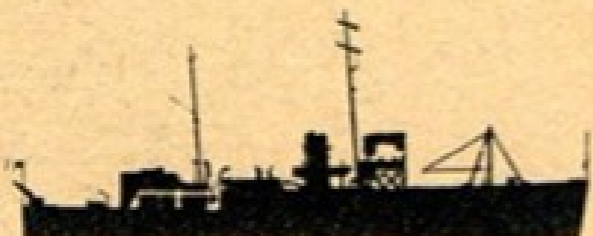
**ESCORT VESSELS**

Escort Vessels are of many types such as fast sloops, converted destroyers and light cruisers, usually refitted and armed for this special duty.



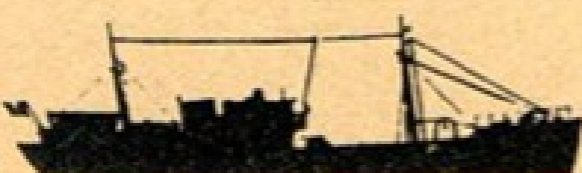
**MONITORS**

Usually used for coast-defence work. They are slow, shallow draft boats and are heavily armed. Some in fact have one or more 15" guns.



**SURVEYING VESSELS**

These ships vary in size and type and are of course, specially fitted for naval survey work. This is one of the many duties performed by the Navy.



**TRAWLERS**

Usually a small ship — often a fishing vessel — used for mine-sweeping, patrol work and other duties.



CRUISER  
10,000 Tons



CRUISER  
10,000 Tons



CRUISER  
9,850 Tons



CRUISER  
9,850 Tons



CRUISER  
9,830 Tons



CRUISER  
9,800 Tons



CRUISER  
9,400 Tons



CRUISER  
9,100 Tons



CRUISER  
9,100 Tons



CRUISER  
9,100 Tons



CRUISER  
9,100 Tons



CRUISER  
7,215 Tons

The ship's badge is carried on the bow, the doors, in the Captain's quarters, on tampions at muzzle of guns, and sometimes on note-paper and mess plate.

"You Can't Beat Thoroughbreds"



## THE NAVY'S THERE!

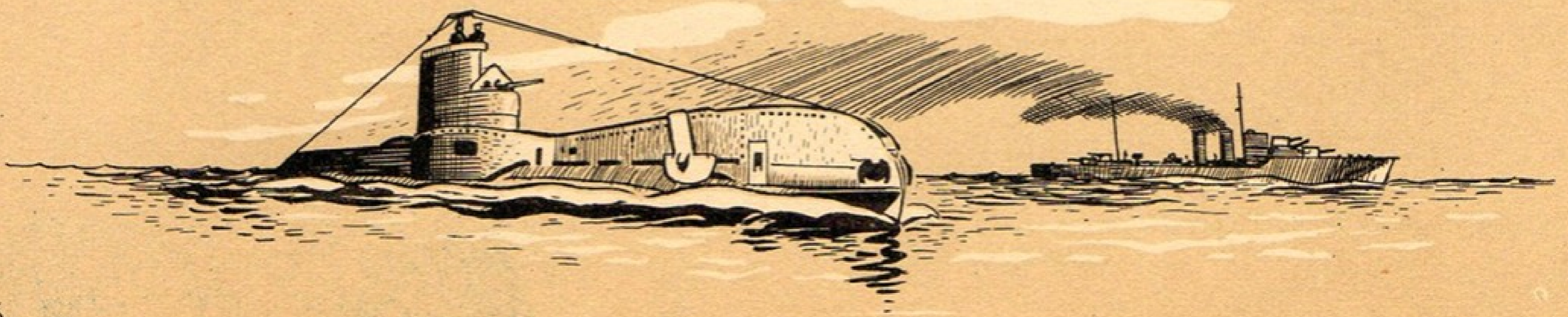
"Coastwise . . . cross-seas . . . round the world and  
back again,

Whither flaw shall fail us or the Trades drive down:  
Plain-sail . . . storm-sail . . . lay your board and tack  
again . . .

And all to bring a cargo up to London Town!"

— Kipling.

*A*s shippers to all corners of the world, Gutta Percha's Export Division is constantly reminded of the courage and tenacity of our Merchant Seamen and the magnitude of the task so heroically being performed by the Allied Navies in defending the Trade Routes and Supply Lines of the United Nations.





CRUISER  
7,175 Tons



CRUISER  
7,030 Tons



CRUISER  
6,985 Tons



CRUISER  
5,270 Tons



CRUISER  
4,850 Tons



CRUISER  
4,850 Tons



CRUISER  
4,850 Tons



CRUISER  
4,290 Tons



CRUISER  
4,200 Tons



CRUISER  
4,180 Tons



ANTI-AIRCRAFT SHIP  
4,290 Tons



ANTI-AIRCRAFT SHIP  
4,290 Tons

Until the end of the last war there was no official ruling as to the design and shape of badges. The matter rested with the Commander of each ship, and he could change the design at will.



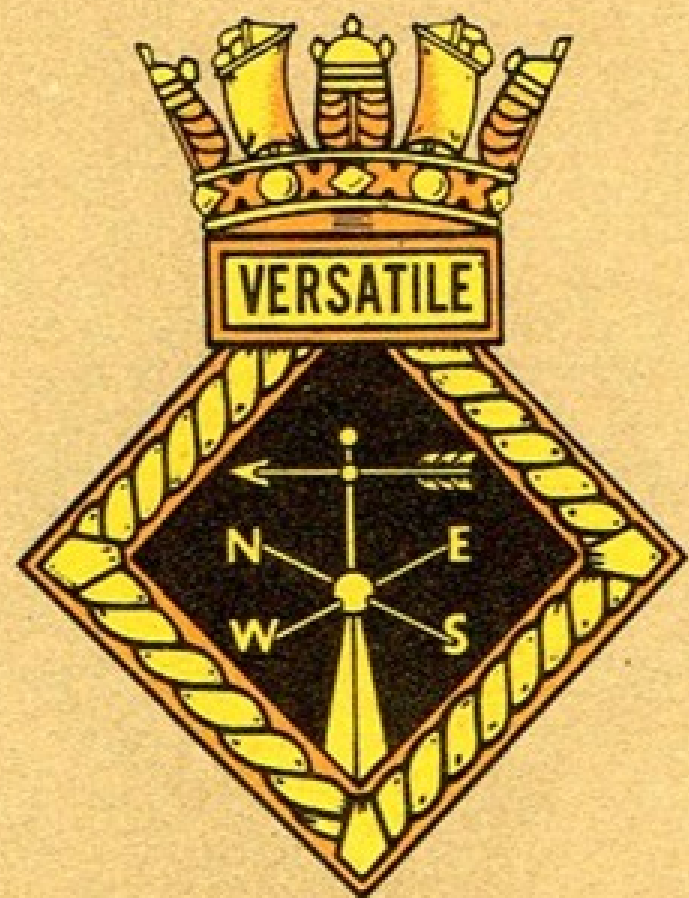
ANTI-AIRCRAFT SHIP  
4,200 Tons



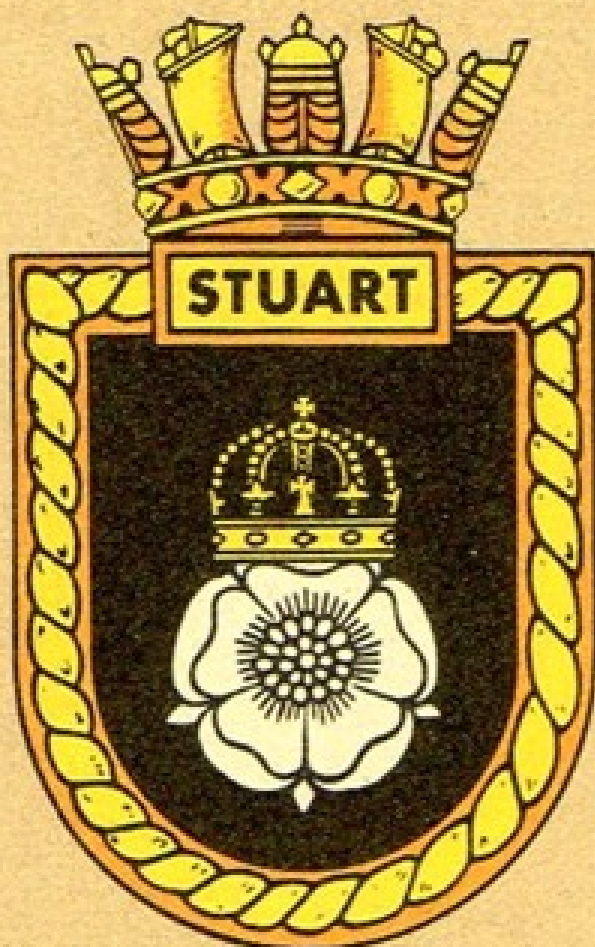
ANTI-AIRCRAFT SHIP  
4,200 Tons



MINELAYER  
1,090 Tons



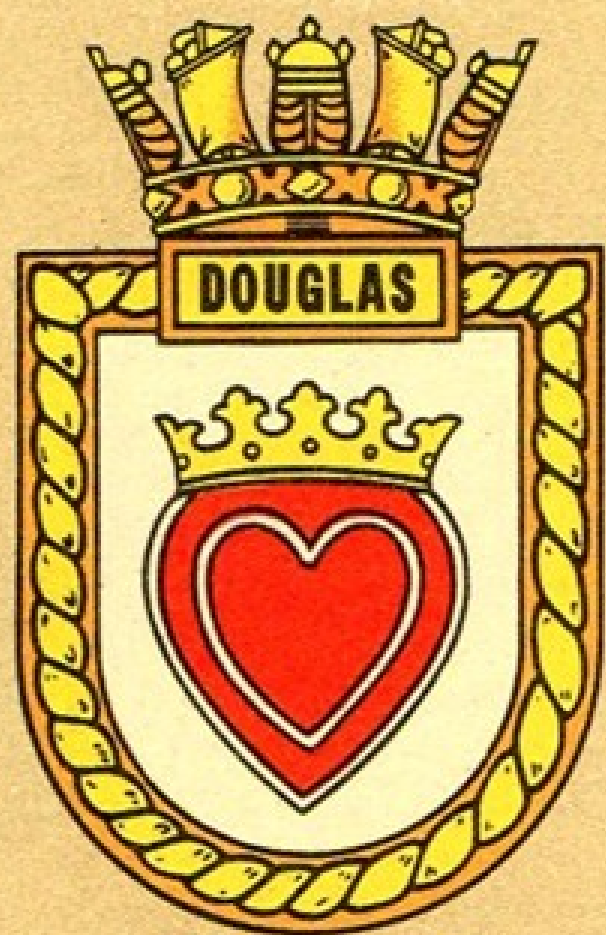
MINELAYER  
1,090 Tons



DESTROYER  
\* (R.A.N.) 1,530 Tons



DESTROYER  
1,500 Tons



DESTROYER  
1,530 Tons



DESTROYER  
1,480 Tons



DESTROYER  
1,530 Tons



DESTROYER  
1,400 Tons



DESTROYER  
1,375 Tons



DESTROYER  
1,375 Tons

In 1918, to bring about uniformity of badge design, official regulations were issued governing all ships' badges. Since then a particular outline or shape has been required for each class of ship, as noted on page 9.





DESTROYER  
1,375 Tons



DESTROYER  
1,360 Tons



DESTROYER  
1,350 Tons



DESTROYER  
1,337 Tons



DESTROYER  
1,170 Tons



DESTROYER  
1,140 Tons



DESTROYER  
1,120 Tons



DESTROYER  
1,120 Tons



DESTROYER  
1,120 Tons



DESTROYER  
1,120 Tons



DESTROYER  
1,120 Tons



DESTROYER  
1,120 Tons

|                            |  |
|----------------------------|--|
| Circular shape . . . . .   | for Capital Ships.                           |
| Pentagonal shape . . . . . | for Cruisers.                                |
| Shield shape . . . . .     | for Destroyers and Submarines.               |
| Diamond shape . . . . .    | for Aircraft Carriers and all other classes. |

"Perky" of Gutta Percha



## WE MUST SAVE RUBBER!

Every ounce of rubber is now of vital importance to the Allied War effort. The limited supplies of rubber available are indispensable for the vital tools of war and essential civilian needs. You will be making a very definite contribution to the ever-increasing needs of our fighting forces and war industries

- by getting the last ounce of wear from every rubber product you use;
- by *saving rubber scrap* for your local salvage committee;
- by a determined effort not to waste a *single ounce* of rubber.

Do not hesitate to write to us if you need special information on the conservation of rubber or further details on Government restrictions now placed upon the manufacture and sale of rubber products.





DESTROYER  
1,120 Tons



DESTROYER  
1,100 Tons



DESTROYER  
1,100 Tons



DESTROYER  
1,100 Tons



DESTROYER  
1,090 Tons



DESTROYER  
1,090 Tons



DESTROYER  
1,090 Tons



DESTROYER  
1,090 Tons



DESTROYER  
\* (R.A.N.) 1,090 Tons



DESTROYER  
1,100 Tons



DESTROYER  
905 Tons

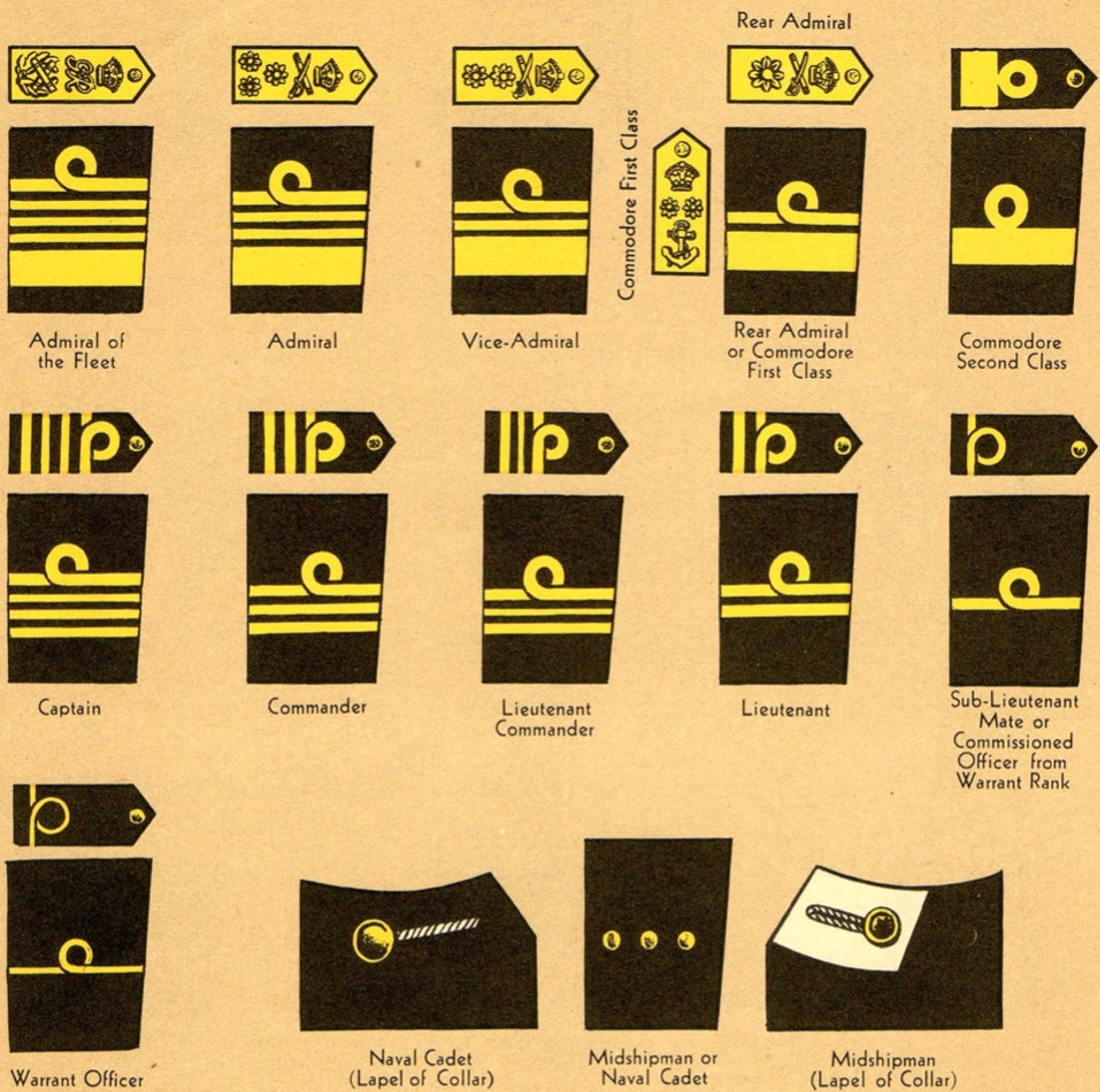


DESTROYER  
905 Tons

A ship may be converted from one class to another, such as a Cruiser to an Aircraft Carrier, without immediately changing the shape of its badge. For instance H.M.S. Formidable, Aircraft Carrier, on page 3, still retains the cruiser shape. Other exceptions are H.M.C.S. St. Croix and Burlington on page 16.

\* Royal Australian Navy

# SLEEVE MARKINGS AND SHOULDER STRAPS INDICATING THE RANK OF NAVAL OFFICERS



Naval Officer's Cap Badge



1.  
Lieutenant  
Royal  
Naval  
Reserve



2.  
Lieutenant  
Royal  
Naval  
Volunteer  
Reserve



3.  
2nd Officer  
Merchant  
Navy



Merchant Navy  
Officer's Cap Badge

Sleeve markings of the Royal Naval Reserve, Royal Naval Volunteer Reserve and Merchant Navy, are different to those of the Royal Navy as shown by the illustrations above numbered 1, 2 and 3. The ranks indicated by numbers 1 and 2 are equivalent to that of Lieutenant in the Royal Navy. The Merchant Navy is a separate service.

Sleeve markings are the same in the Royal Canadian Navy as in the Royal Navy. This also applies to the R.C.N.R. and R.C.N.V.R.



DESTROYER  
905 Tons



DESTROYER  
905 Tons



DESTROYER  
905 Tons



DESTROYER  
905 Tons



DESTROYER  
905 Tons



DESTROYER  
900 Tons



DESTROYER  
900 Tons



SUBMARINE  
1,475 Tons



SUBMARINE  
1,095 Tons



SUBMARINE  
1,095 Tons



SUBMARINE  
670 Tons



ESCORT VESSEL  
1,250 Tons

All badges are surrounded by a cable and surmounted by the Naval or Rostral Crown, which, according to legend, was anciently awarded to the Officer who was first to grapple on board an enemy's ship.

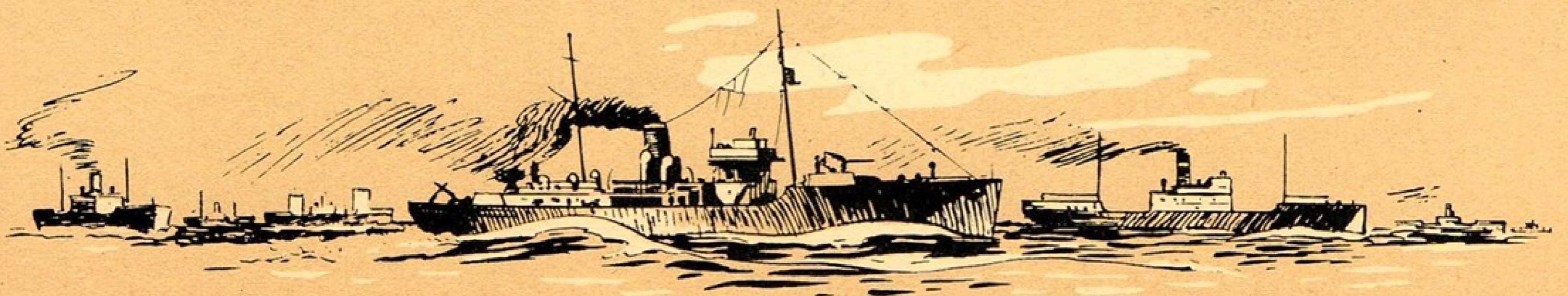
"You Can't Beat Thoroughbreds"



## WITH FAITH IN THE FUTURE

Inevitably the war will end. Man will rise again from the ashes of his destruction — and rebuild. In that day, the technical progress that industry is making under the stern necessity of war, will be focussed on the tremendous task of reconstruction.

Every Division of the Gutta Percha organization . . . . Industrial . . . . Footwear . . . . Tire . . . . Export . . . . in all their activities, will be better served in peacetime by our Technical, Development and Engineering Departments because of the experience gained under the intensity of war effort.





ESCORT VESSEL  
1,175 Tons



ESCORT VESSEL  
990 Tons



ESCORT VESSEL  
900 Tons



ESCORT VESSEL  
900 Tons



MINESWEEPER  
875 Tons



MINESWEEPER  
815 Tons



TRAINING SHIP  
21,250 Tons



TRAINING SHIP  
14,000 Tons



TRAINING SHIP  
9,100 Tons



TRAINING SHIP  
6,900 Tons



TARGET SHIP  
25,500 Tons



MONITOR  
7,200 Tons

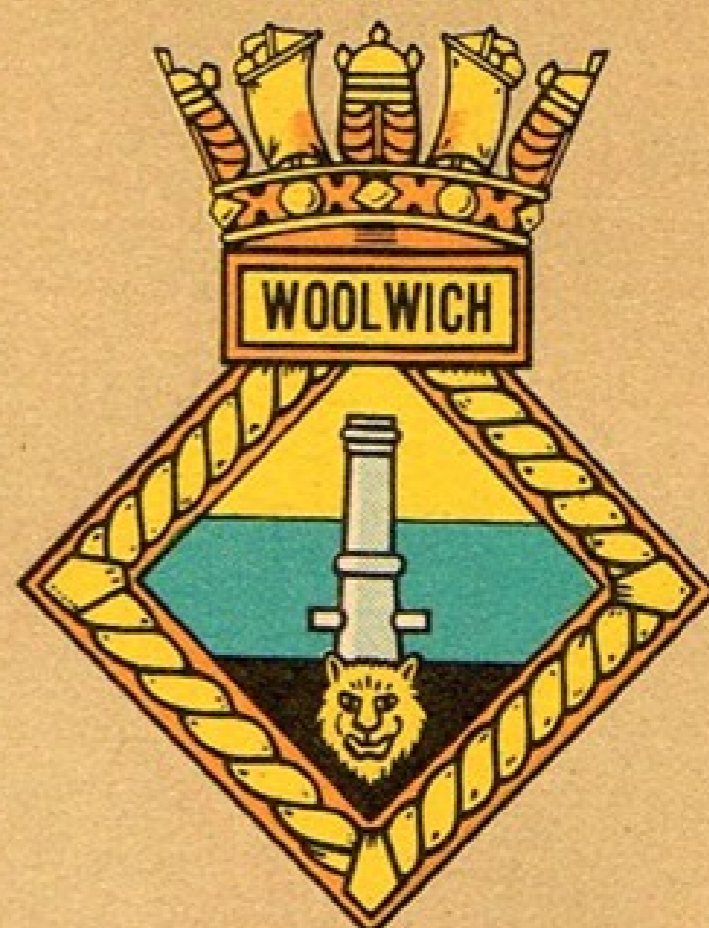
Most present badge designs closely follow old-time badges. For instance, H.M.S. Vindictive still shows hand grasping scimitar but arm is now enveloped in white cloud to represent smoke screen used during the Zeebrugge Raid in 1918.



MONITOR  
7,200 Tons



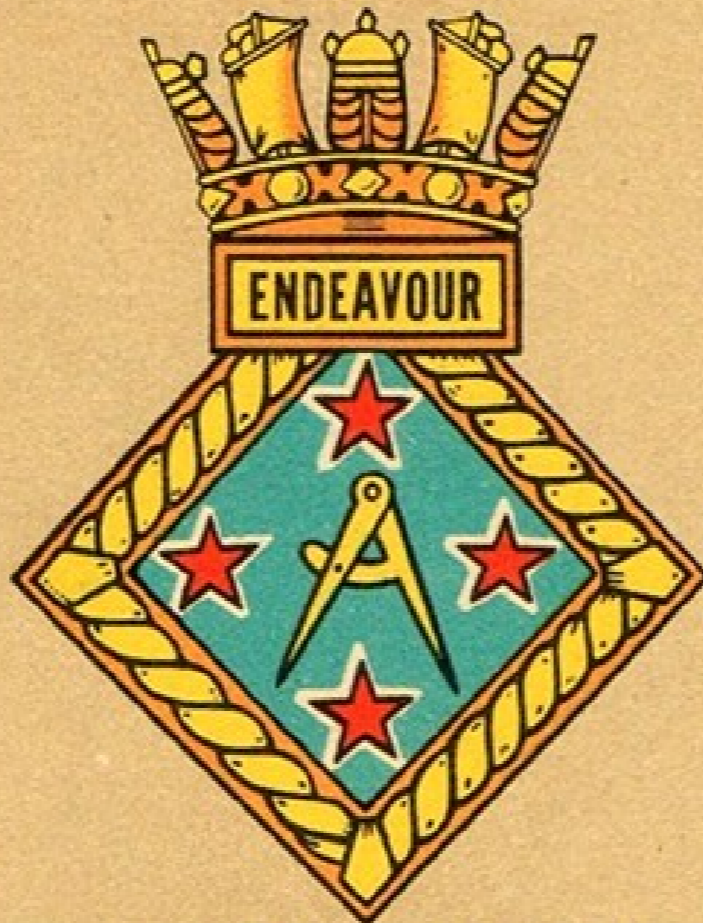
DEPOT SHIP  
14,650 Tons



DEPOT SHIP  
8,750 Tons



DEPOT SHIP  
8,100 Tons



SURVEYING VESSEL  
1,280 Tons



TRAWLER  
641 Tons



MINESWEEPER  
(R.C.N.) 600 Tons



MINESWEEPER  
(R.C.N.) 600 Tons



DESTROYER  
(R.C.N.) 1,337 Tons



DESTROYER  
(R.C.N.) 1,375 Tons



DESTROYER  
(R.C.N.) 1,375 Tons



DESTROYER  
(R.C.N.) 1,375 Tons



DESTROYER  
(R.C.N.) 1,337 Tons

The last seven badge designs reproduced are representative badges of the Royal Canadian Navy (R.C.N.). Badges of His Majesty's more recent Canadian Ships, and those under construction, were not available at the time this booklet was published.





*Back the Forces!*

*Buy*

VICTORY BONDS

*and*

WAR SAVINGS CERTIFICATES



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*Branches from Coast to Coast*

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Office: Fursby House, 146, Nether St., Finchley, N. 3

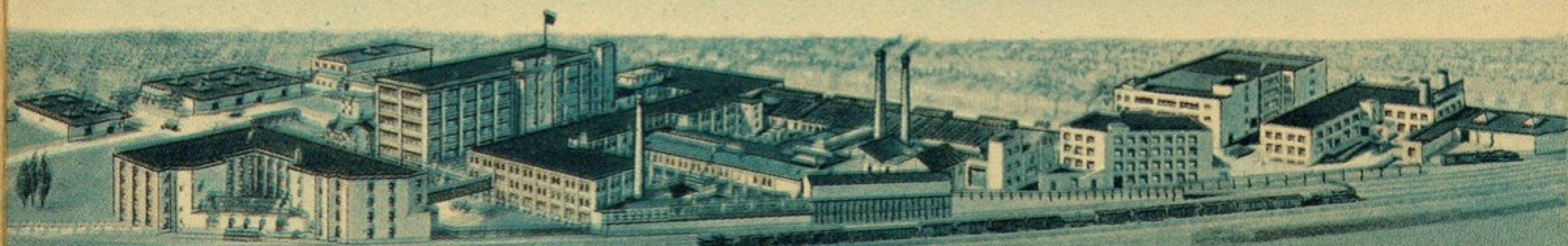
Warehouse: Albion Works, Balfe St., King's Cross, N. 1

LONDON, ENGLAND



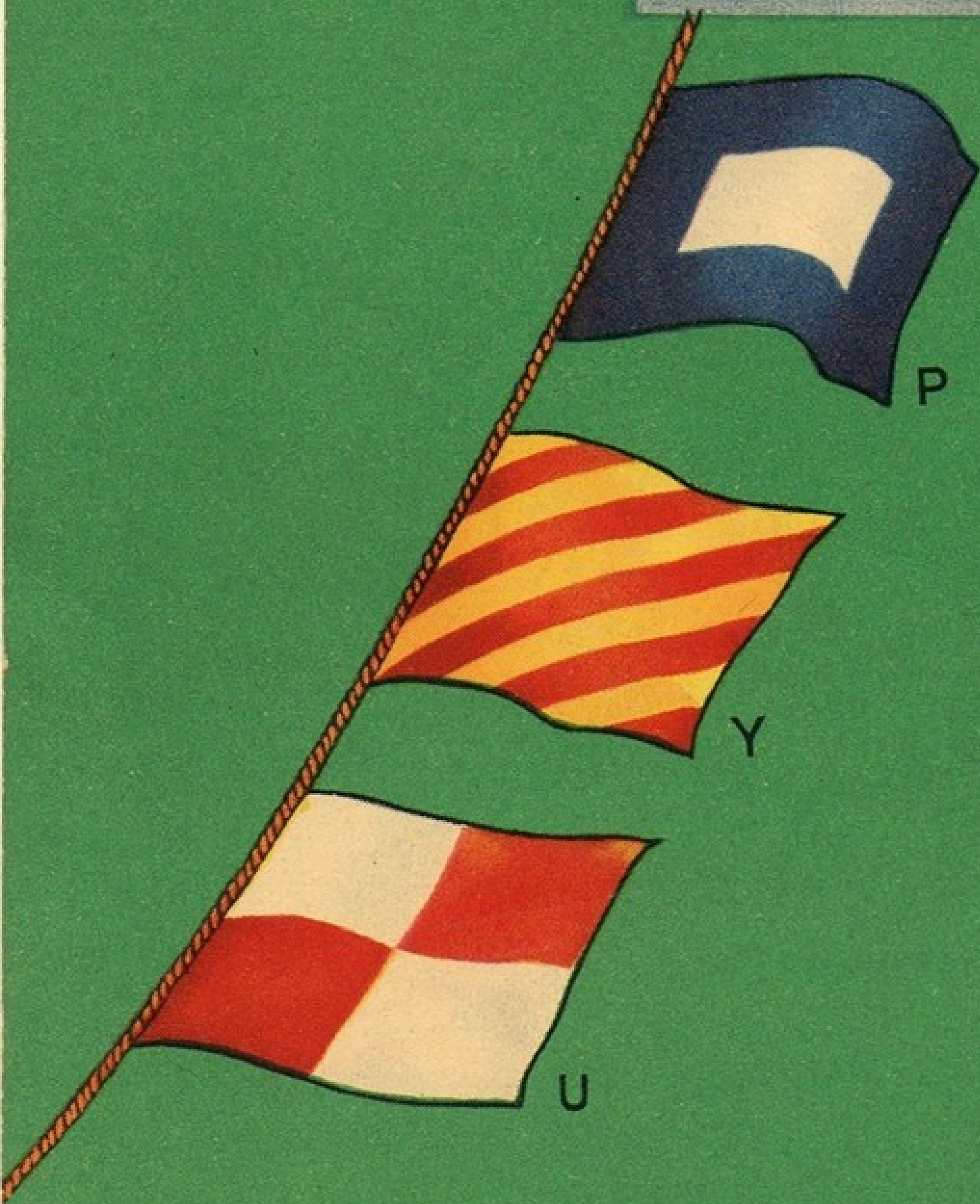
*Sales Representation throughout the World.*

Founded in 1883



International Code  
Signal for

- Thanks!
- Bon Voyage!



# *Canadian*

## MERCHANT NAVY

In tribute to our Merchant Seamen, and with the kind permission of the Department of Transport, Ottawa, we reproduce the above Badge recently authorized by Order-in-Council.

This Badge is given only to the personnel of Canadian Ships who have served not less than three months in waters where enemy craft operate, or less than three months on a ship which has been attacked by the enemy. Each Badge is numbered and a certificate bearing this same number must be carried by the wearer.

Published by  
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(1942)

